



# SINBA

## STUDENT ILLINOIS NEWS BROADCAST AWARDS 2010



### Contest Rules

SINBA is pleased to award students in Illinois who have excelled in broadcast production in both radio and television. All entries should be submitted on DVD, VHS, or audiocassette tape or audio CD; each category should be entered on a separate tape.

#### What work is eligible?

Eligibility includes undergraduate work done for a college, university or commercial radio or television station or cable outlet. The submission must be the original work of the entrant. A signature of authenticity from a news director, executive producer or SINBA advisor must accompany each entry.

Students may enter work:

- If an undergraduate working or volunteering for a college or university TV or radio station did it.
- If an undergraduate who happens to work or volunteer at a commercial radio or TV station or cable outlet did it. Keep in mind: All work done at commercial, non-campus stations (reporting, writing, editing, etc.) must be the sole work of the student.
- If it is done while part of an internship, but only work that is entirely (reporting, writing, editing, etc.) the work of the student.
- Graduate students are **only** allowed to enter in the Overall Graduate Performance category.

#### What is NOT eligible?

- Work that is shot, edited or reported by a professional at a station and then handed off to a student employee or intern who simply re-voices the piece using the professional's video, script and/or nat sound. If the story contains even one sound bite or piece of nat sound or script that is not the work of a student, that piece is not eligible. Sometimes this is called "rehash."
- Work from undergraduates who were at one time professionals (people who have been in 'the real world' who have gone back to school to earn a degree) is not eligible.

## CATEGORIES for ENTRY

### Television

\* **OUTSTANDING HARD TELEVISION PROGRAM: (Hard category: Topical news)** Awarded for content and production of a regularly scheduled local program that runs from 15 minutes to half an hour. It must be produced by students and transmitted on a television or cable facility to a public audience. Each institution is limited to one entry. (This award goes to an institution; NOT an individual producer)

\* **OUTSTANDING SOFT TELEVISION PROGRAM: (Soft category: Interview show, magazine/feature show)** Awarded for content and production of a regularly scheduled local program that runs from 15 minutes to half an hour. It must be produced by students and transmitted on a television or cable facility to a public audience. Each institution is limited to one entry. (This award goes to an institution; NOT an individual producer)

\* **OUTSTANDING SPORTS TELEVISION PROGRAM:** Awarded for a sport show, not sportscast, running from 15 minutes to half an hour. It must be produced by students and transmitted on a television or cable facility to a public audience. Each institution is limited to one entry. (This award goes to an institution; NOT an individual producer)

\* **OUTSTANDING TELEVISION NEWSCAST:** For content and production of a regularly scheduled local newscast produced by students and transmitted on a college or university cable or television facility to a general audience. Each institution is limited to one entry. (This award goes to an institution; NOT an individual producer)

\* **OUTSTANDING TELEVISION NEWS REPORTING:** For individual achievement in television news reporting that shows student enterprise, creativity, clear writing and quality production. Each entry consists of a tape showing no more than four news stories. Entries should reflect skill in handling various kinds of stories, and can include more than one news story (like a resume tape).

\* **OUTSTANDING TELEVISION SPORTS REPORTING:** For individual achievement in television news reporting of a sports story or event. Entries should show student enterprise, creativity, clear writing and quality production. Entries may include television play-by-play, in-depth coverage of a sports event, sports team or sports feature. Each entry consists of a tape showing no more than four sports stories or events.

\* **OUTSTANDING VIDEOGRAPHY:** For individual achievement in television news photography that shows student creativity, enterprise, editing ability and mastery of photojournalism techniques. Each entry consists of a tape showing no more than four news stories. Stories should include examples of hard news as well as features and photo essays. (May include sports).

## Radio

\* **OUTSTANDING HARD RADIO PROGRAM: (Hard category: Topical news)** For content and production of a regularly scheduled local program that runs from 15 minutes to half an hour. It must be produced by students and transmitted on a university, college or student-operated broadcast, carrier current or closed-circuit radio station. Each institution is limited to one entry. (This award goes to an institution; NOT an individual producer)

\* **OUTSTANDING SOFT RADIO PROGRAM: (Soft category: Sports show, interview show, magazine/feature show)** For content and production of a regularly scheduled local program that runs from 15 minutes to half an hour. It must be produced by students and transmitted on a university, college or student-operated broadcast, carrier current or closed-circuit radio station. Each institution is limited to one entry. (This award goes to an institution; NOT an individual producer)

\* **OUTSTANDING RADIO NEWSCAST:** For content and production of a regularly scheduled local newscast produced by students and transmitted on a university, college or student-operated broadcast, carrier current or closed-circuit radio station. Each institution is limited to one entry. Each newscast should be no shorter than five minutes and no longer than 30 minutes. (This award goes to an institution; NOT an individual producer)

\* **OUTSTANDING RADIO NEWS REPORTING:** For individual achievement in radio news reporting that shows student enterprise, creativity, clear writing and quality production. Each entry consists of no more than four news stories. Entries should show skill in handling various kinds of stories, and can include more than one news story (like a resume tape).

\* **OUTSTANDING RADIO SPORTS REPORTING:** For individual achievement in radio news reporting of a sports story or event. Entries should show student enterprise, creativity, clear writing and quality production. Entries may include play-by-play, in-depth coverage of a sports event, sports team or sports feature. Each entry consists of a tape with no more than four sports stories or events.

\* **OUTSTANDING RADIO SPORTS PLAY-BY-PLAY:** For individual achievement in radio play-by-play of a live sports event that is transmitted on a broadcast, carrier current or closed circuit radio station. Entry should show ability to convey what is going on in the field or the court in a clear, concise, informative and colorful manner. Entries also will be judged on delivery and knowledge of the game. A student can submit entries from up to 4 games, but game clip must last no longer than 5 minutes. Students who submit play-by-play aired on different stations should specify on which station each game was broadcast.

\* **OUTSTANDING USE OF SOUND:** For individual achievement in use of sound in a radio story. Entries should show the students ability to creatively use *natural* sound in a news story. One story per entry.

## **Graduate (Radio & TV)**

\* **OVERALL GRADUATE PERFORMANCE:** A new category for the 2006 awards, entrants are graduate students who submit radio or television products to show ability as a reporter, videographer, and/or producer. Entrants should submit a short paragraph, explaining what role(s) they played in the pieces on their entry tape. Entries must have aired on some kind of station or broadcast (in other words, a tape made for a class that was only viewed by the teacher and/or classmates is **not** eligible).