

To: All SINBA advisors and campus news directors
From: Alex Degman, WIUM-FM/Illinois Radio Network & SINBA Awards Chair
Re: 2010 SINBA Awards
Date: 08 February 2011

Hello, everyone! Welcome to the 2010 awards!

My name is Alex Degman. As of this writing, I'm the Morning Edition Host/Reporter for Tri States Public Radio, WIUM/WIUW in Macomb. But as of February 21, I'll be a statehouse reporter for the Illinois Radio Network in Springfield.

This year we're attempting to leap forward technology-wise, but not everyone will be required to do so. Radio students are encouraged to submit their entries via e-mail, and TV students via YouTube or Vimeo. See the following pages for instructions on how to do both. Due to the time crunch, however, these methods are not required.

In this packet you'll find:

- Contest Form
- Extra Entries
- Entry Form
- Verification Form

For those who don't wish to e-mail audio or post video, you may still submit CD's and DVD's. Students are encouraged to rubber band their entry forms and verification forms to the tape they're submitting. ***Students cannot submit one verification form for all their work; five entries means we need five signed forms.*** You may copy the entry and verification forms as needed.

Finalists will be announced before the INBA Spring Convention in the Quad Cities. The winners will be awarded there Saturday, April 16th.

Award entries *MUST* be postmarked on or before Friday, March 11 2011.

I'm looking forward to working with all of you. Let me know if you have any questions: adegman@gmail.com; or you can call my cell at 224-305-2699.

Good luck! I'm excited to meet all of you this spring in the Quad Cities.

Alex Degman
SINBA Awards Chair
224-305-2699
adegman@gmail.com

SINBA

Students in the Illinois News Broadcasters Association Awards 2010 Entry Form

DEADLINE: All entries must be POSTMARKED (but preferably received) by Friday, March 11 2011.

ENTRY FEE: \$10 for paid SINBA members; \$15 for non-members
Checks (no cash please) payable to "INBA" (proceeds beyond award costs go to the INBA's Scholarship Fund).

Entries must have been broadcast between March 11, 2010 and March 10, 2011. Students may submit series reports, but they will be considered as one story. Entrants are not required to submit the maximum number of stories in a category. You can enter more than one category as long as the proper entry fee is submitted for each, and each entry is on a separate disc/tape. Entrants are welcome to write a cover letter to explain entries. See contest rules sheet for eligibility criteria. Void where prohibited.

*** Be sure to label DVDs or CDs AND sleeve with the following information: ***

- Student's name
- College or University
- Category (plus story slugs if entering several stories)

Anything you can do to make the task easier for the judges will be to your advantage. Also, consider rubber banding the entry form to the CD/DVD. If submitting electronically, please flip to the next page.

Send physical entries on DVD or CD with completed application forms SIGNED BY YOUR SINBA FACULTY ADVISOR or NEWS DIRECTOR and a check for entry fees (DO NOT SEND CASH) to:

**SINBA Awards
c/o Alex Degman, Illinois Radio Network
401 S. Second Street
Capitol Press Room
Springfield, Illinois 62706**

SINBA Awards 2010 Verification Form

I, _____, in my capacity as News Director, Executive Producer or SINBA Advisor to _____, do hereby acknowledge that the work being submitted is entirely that of the student entrant.

By signing below, I verify that I've read the enclosed rules regarding the eligibility for this contest. Most importantly, my signature is verification that no submitted work is "rehash" (work first done by a professional that's been handed off to a student for that student to re-voice).

Name: _____ Station: _____

Title (circle one): News Director Executive Producer SINBA Advisor

Signature: _____

SINBA: Students in the Illinois News Broadcasters Association Awards

2010 ENTRY FORM

(print with a pen or type; duplicate this form as needed)

Student Name: _____

College or University: _____

College or University Address: _____

Category: _____

Call letters of station where entry was broadcast: _____

Station's city of license: _____

Date of broadcast: _____

Is the student a SINBA member? Yes _____ No _____ (if no, why join? Ask us for details)

Entry fee submitted with application: \$_____ (\$10 for paid SINBA members; \$15 for non-members)

Advisor, Producer, or News Director's Name: _____

Advisor, Producer or News Director's Signature: _____

Enter as many categories as you wish, but submit separate application form and entry fee with each category.

SINBA

Students in the Illinois News Broadcasters Association Awards 2010 Contest Rules

SINBA is pleased to award students in Illinois who have excelled in broadcast production in both radio and television. All entries should be submitted on DVD, CD, or online; each category should be entered on a separately.

What work is eligible?

Eligibility includes undergraduate work done for a college, university or commercial radio or television station or cable outlet. The submission must be the original work of the entrant. A signature of authenticity from a news director, executive producer or SINBA advisor must accompany each entry.

Students may enter work:

- If an undergraduate working or volunteering for a college or university TV or radio station did it.
- If an undergraduate who happens to work or volunteer at a commercial radio or TV station or cable outlet did it. Keep in mind: All work done at commercial, non-campus stations (reporting, writing, editing, etc.) must be the sole work of the student.
- If it is done while part of an internship, but only work that is entirely (reporting, writing, editing, etc.) the work of the student.
- Graduate students are only allowed to enter in the Overall Graduate Performance category.

What is NOT eligible?

- Work that is shot, edited or reported by a professional at a station and then handed off to a student employee or intern who simply re-voices the piece using the professional's video, script and/or nat sound. If the story contains even one sound bite or piece of nat sound or script that is not the work of a student, that piece is not eligible. Sometimes this is called "rehash."
- Work from undergraduates who were at one time professionals (people who have been in 'the real world' who have gone back to school to earn a degree) is not eligible.

CATEGORIES for ENTRY

Television

* **OUTSTANDING HARD TELEVISION PROGRAM: (Hard category: Topical news)** Awarded for content and production of a regularly scheduled local program that runs from 15 minutes to half an hour. It must be produced by students and transmitted on a television or cable facility to a public audience. Each institution is limited to one entry. (This award goes to an institution; NOT an individual producer)

* **OUTSTANDING SOFT TELEVISION PROGRAM: (Soft category: Interview show, magazine/feature show)** Awarded for content and production of a regularly scheduled local program that runs from 15 minutes to half an hour. It must be produced by students and transmitted on a television or cable facility to a public audience. Each institution is limited to one entry. (This award goes to an institution; NOT an individual producer)

* **OUTSTANDING SPORTS TELEVISION PROGRAM:** Awarded for a sport show, not sportscast, running from 15 minutes to half an hour. It must be produced by students and transmitted on a television or cable facility to a public audience. Each institution is limited to one entry. (This award goes to an institution; NOT an individual producer)

* **OUTSTANDING TELEVISION NEWSCAST:** For content and production of a regularly scheduled local newscast produced by students and transmitted on a college or university cable or television facility to a general audience. Each institution is limited to one entry. (This award goes to an institution; NOT an individual producer)

* **OUTSTANDING TELEVISION NEWS REPORTING:** For individual achievement in television news reporting that shows student enterprise, creativity, clear writing and quality production. Each entry consists of a tape showing no more than four news stories. Entries should reflect skill in handling various kinds of stories, and can include more than one news story (like a resume tape).

* **OUTSTANDING TELEVISION SPORTS REPORTING:** For individual achievement in television news reporting of a sports story or event. Entries should show student enterprise, creativity, clear writing and quality production. Entries may include television play-by-play, in-depth coverage of a sports event, sports team or sports feature. Each entry consists of a tape showing no more than four sports stories or events.

* **OUTSTANDING VIDEOGRAPHY:** For individual achievement in television news photography that shows student creativity, enterprise, editing ability and mastery of photojournalism techniques. Each entry consists of a tape showing no more than four news stories. Stories should include examples of hard news as well as features and photo essays. (May include sports).

Radio

* **OUTSTANDING HARD RADIO PROGRAM:** (Hard category: Topical news) For content and production of a regularly scheduled local program that runs from 15 minutes to half an hour. It must be produced by students and transmitted on a university, college or student-operated broadcast, carrier current or closed-circuit radio station. Each institution is limited to one entry. (This award goes to an institution; NOT an individual producer)

* **OUTSTANDING SOFT RADIO PROGRAM:** (Soft category: Sports show, interview show, magazine/feature show) For content and production of a regularly scheduled local program that runs from 15 minutes to half an hour. It must be produced by students and transmitted on a university, college or student-operated broadcast, carrier current or closed-circuit radio station. Each institution is limited to one entry. (This award goes to an institution; NOT an individual producer)

* **OUTSTANDING RADIO NEWSCAST:** For content and production of a regularly scheduled local newscast produced by students and transmitted on a university, college or student-operated broadcast, carrier current or closed-circuit radio station. Each institution is limited to one entry. Each newscast should be no shorter than five minutes and no longer than 30 minutes. (This award goes to an institution; NOT an individual producer)

* **OUTSTANDING RADIO NEWS REPORTING:** For individual achievement in radio news reporting that shows student enterprise, creativity, clear writing and quality production. Each entry consists of no more than four news stories. Entries should show skill in handling various kinds of stories, and can include more than one news story (like a resume tape).

* **OUTSTANDING RADIO SPORTS REPORTING:** For individual achievement in radio news reporting of a sports story or event. Entries should show student enterprise, creativity, clear writing and quality production. Entries may include play-by-play, in-depth coverage of a sports event, sports team or sports feature. Each entry consists of a tape with no more than four sports stories or events.

* **OUTSTANDING RADIO SPORTS PLAY-BY-PLAY:** For individual achievement in radio play-by-play of a live sports event that is transmitted on a broadcast, carrier current or closed circuit radio station. Entry should show ability to convey what is going on in the field or the court in a clear, concise, informative and colorful manner. Entries also will be judged on delivery and knowledge of the game. A student can submit entries from up to 4 games, but game clip must last no longer than 5 minutes. Students who submit play-by-play aired on different stations should specify on which station each game was broadcast.

***OUTSTANDING USE OF SOUND:** For individual achievement in use of sound in a radio story. Entries should show the students ability to creatively use natural sound in a news story. One story per entry.

Graduate (Radio & TV)

* **OVERALL GRADUATE PERFORMANCE:** Entrants are graduate students who submit radio or television products to show ability as a reporter, videographer, and/or producer. Entrants should submit a short paragraph, explaining what role(s) they played in the pieces on their entry tape. Entries must have aired on some kind of station or broadcast (in other words, a tape made for a class that was only viewed by the teacher and/or classmates is not eligible).

2010 SINBA AWARDS

Electronic Submission Guidelines

This year the Illinois News Broadcasters Association is pleased, for the first time, to accept entries for the annual SINBA Awards via electronic submission. The goal is to make this year's competition easier for both the entrant and our out-of-state judges.

What follows is a brief set of instructions for submitting both audio and video entries. Please note that fees and deadlines remain the same whether you decide to submit electronically or by traditional mail. That means submissions **MUST** be received by close of business Friday, March 11.

As this is a pilot program, we do not have a centralized submission system this year. However, all electronic submissions should be sent to: SINBAawards@gmail.com

IMPORTANT NOTES:

- Just as with physical media submissions, INBA is not responsible for broken links or corrupted MP3 files. If your submission does not play, then it cannot be judged. **It is therefore important to test any submission before sending it.**
- Please do not password-protect links or MP3 submissions.
- Please send one e-mail to SINBAawards@gmail.com for each category to which you're submitting. This will make organizing the judging easier, as different categories may be reviewed by different people.
- **Submission E-mails should include:**
 - Your Name and Submission Category in the subject line
 - Your complete contact information in the body of the e-mail, including your school
 - (For video) The link(s) to your submission
 - (For audio) The MP3 file(s) as attachments
- **Permissions:** Those submitting media over the internet must still send the required entry form and faculty advisor permission slip. This may be attached to the e-mail or forwarded by traditional mail along with payment. **Note: By submitting electronically you are verifying that you have permission from the copyright holder of the material and that they agree to allow it to be posted online.**
- **Institutional Payment:** For institutions which are paying for submissions, you may either mail a check as outlined in the awards documentation, or you may go to <http://www.inba.net>, click on "Donate" (left column of the main page) and pay using a credit card via Paypal. A complete, itemized list of payments with student names should be forwarded to SINBAawards@gmail.com
- **Individual Payment:** Individuals may likewise send a check or use the online Paypal option to pay their entry fees. **Print a copy of the Paypal receipt and keep it for your records.**

VIDEO ENTRIES:

- Video entries should use a service such as <http://www.youtube.com> or <http://www.vimeo.com> to upload their submissions. Both these services offer free options which will work for the purposes of this contest.
- Please do not post video using Facebook or Myspace, as these services may require judges to log in to view links.
- Videos posted online should be made "public" or "unlisted".

- You must include the link to your video submission in the e-mail. For example, a video on YouTube will have a link like this:
<http://www.youtube.com/watch?v=vZ4RbWlcoKM>
- If your submission requires more than one link, include them all in the e-mail.
- Since the video will be viewed online only, it is not necessary to upload clips in high definition. Judges will most likely view clips at either 360p or 480p resolution.

AUDIO ENTRIES:

- Audio clips should be submitted as MP3 files attached to the submission e-mail.
- MP3 filenames should include the entrant's last name and the Submission Category.
- Please submit separate files for each entrant in a category. For example, if you're submitting multiple pieces for "Outstanding Radio News Reporting," please send them as separate files.
- MP3 files should be kept to less than 25Mb in total size. This will facilitate judging. Consider encoding your MP3's at no more than 128k to facilitate faster uploads and distribution to judges. Judges will not be concerned with the voice quality of the submissions as long as they're clearly audible.
- You're not required to record the lead/lede (however you prefer to spell it) into the file, but you're welcome to do so if you wish. If you don't, please include the lead/lede in the body of the e-mail or on a cover letter.

All entries must be e-mailed to: SINBAawards@gmail.com by NO LATER THAN close of business on FRIDAY, MARCH 11. NO EXCEPTIONS. Anything received after 5 p.m. that day will be deleted.